

# Brand Guide

PRIMARY VERSION



SECONDARY VERSION

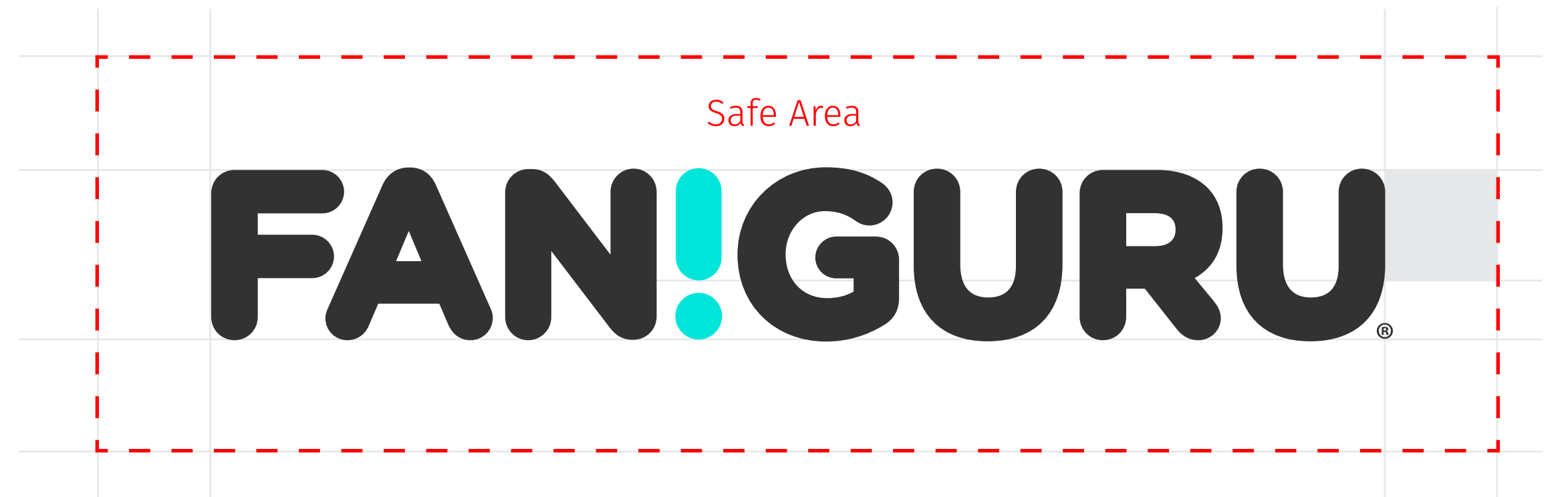


SAFE AREAS

PRIMARY VERSION



SECONDARY VERSION

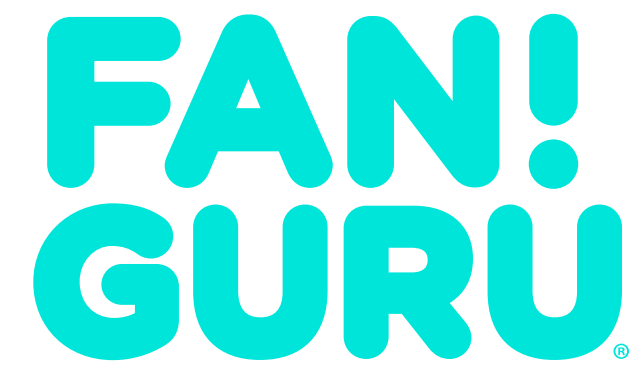


PRIMARY LOGO VARIANTS

2 COLOR - DARK



1 COLOR - TEAL



1 COLOR - DARK



2 COLOR - TEAL



1 COLOR - WHITE



2 COLOR - WHITE



SECONDARY LOGO VARIANTS

2 COLOR - DARK

**FAN!GURU**

1 COLOR - TEAL

**FAN!GURU**

1 COLOR - DARK

**FAN!GURU**

2 COLOR - TEAL

**FAN!GURU**

1 COLOR - WHITE

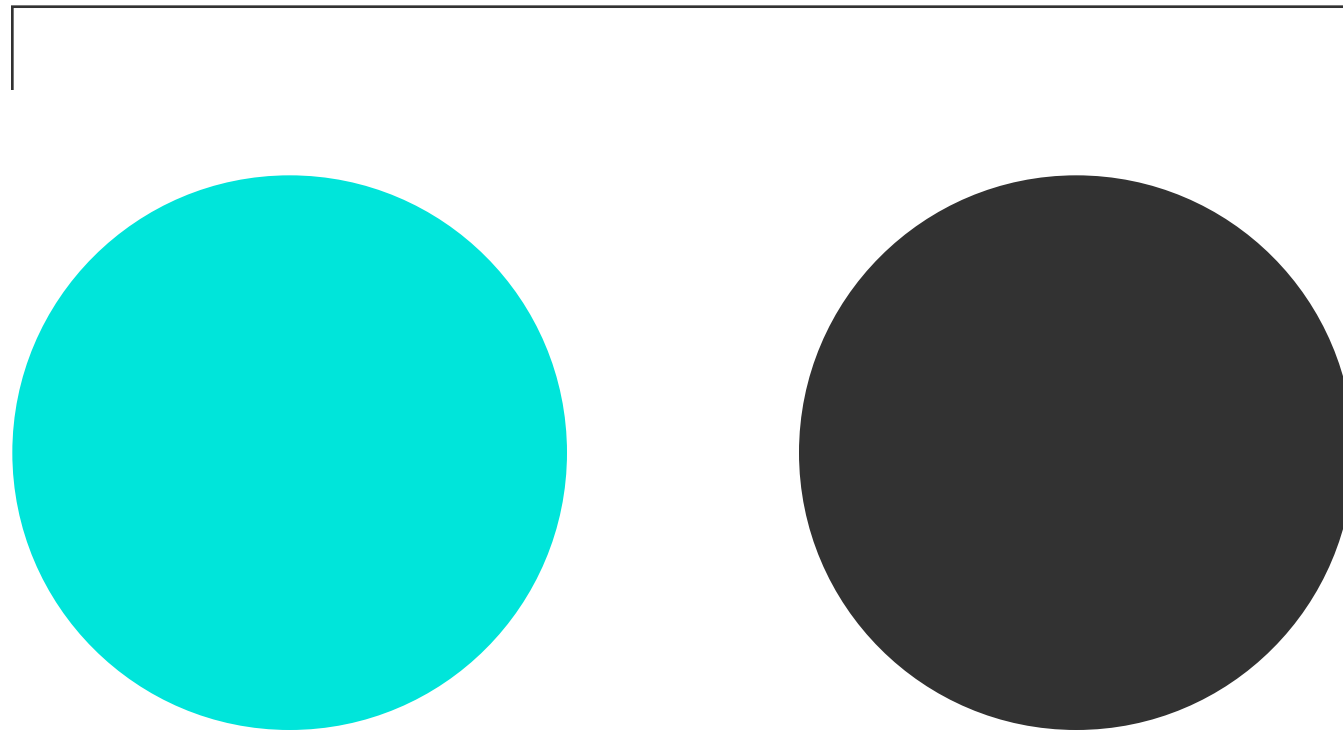
**FAN!GURU**

2 COLOR - WHITE

**FAN!GURU**

COLORS

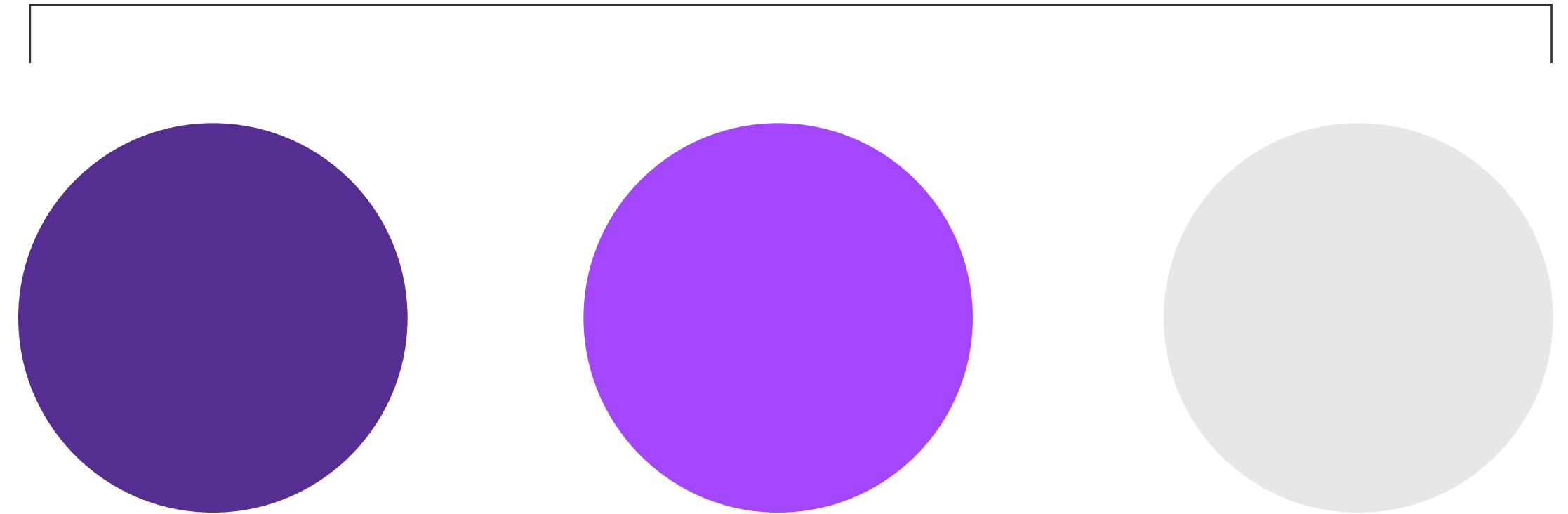
PRIMARY COLORS



**EXCLAMATION TEAL**

**ALMOST BLACK**

SECONDARY COLORS



**GURU GRAPE**

**FAN FUN**

**SPIRIT GRAY**

HEX

#00E5DA

#323232

#562E91

#A347FF

#E7E7E7

RGB

0 / 229 / 218

50 / 50 / 50

86 / 46 / 145

163 / 71 / 255

231 / 231 / 231

CMYK

60 / 0 / 26 / 0

0 / 0 / 0 / 95

83 / 100 / 1 / 0

57 / 74 / 0 / 0

0 / 0 / 0 / 10

PANTONE

PMS 3262 C

PMS 7546 C

PMS 267 C

PMS 265 C

PMS 7541 C